Document 38-4

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Publication Notice Program

In addition to the First Class Mailed Notice and Supplemental Internet Notice referenced in the Settlement Agreement, the Parties agree that the Published Noticed attached as Exhibit D to the Settlement Agreement shall appear in Parade and USA Weekend newspaper supplements (described in further detail below) in accordance with the terms of the Settlement Agreement.

Parade and USA Weekend, inserts known as newspaper supplements, are carried in weekend or weekly editions of 962 newspapers reaching every media major market in the country (eight newspapers carry more than one supplement). These magazines, published on newsprint, contain articles written for broad, general appeal and they encourage readership through brevity. Issues are typically less than 30 pages. They provide coverage in all 50 states and the District of Columbia.

Parade is inserted in the Sunday edition of 373 daily newspapers and is the highest circulating magazine in the U.S. with an estimated circulation of 32,700,000. Carrier newspapers serve major urban and suburban markets in the United States.

USA Weekend is inserted in the weekend edition of 589 daily newspapers with an estimated circulation of 22,700,000. It appears in major markets as well as numerous suburban areas complementing the U.S. markets served by Parade.

Attached is a complete list of newspapers in which Parade and/or USA Weekend are inserted. The list was compiled by Kinsella/Novak Communications, Ltd.

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State	City	Newspaper	Circulation	Sunday Magazine
AK	Anchorage	Daily News	75,579	Parade Magazine
AK	Fairbanks	News-Miner	19,889	Parade Magazine
AK	Juneau	Empire	5,831	USA Weekend
AK	Kenai	Peninsula Clarion	6,500	USA Weekend
AL	Alexander City	Outlook	3,721	Parade Magazine
AL	Anniston	Star	25,930	Parade Magazine
AL	Birmingham	News	180,783	Parade Magazine
AL	Cullman	Times	11,049	USA Weekend
AL	Decatur	Daily	24,032	Parade Magazine
AL	Dothan	Eagle	34,657	USA Weekend
AL	Florence	Times Daily	32,310	Parade Magazine
AL	Gadsen	Times	22,608	Parade Magazine
AL	Huntsville	Times	72,275	Parade Magazine
AL	Jasper	Mountain Eagle	10,667	USA Weekend
AL	Mobile	Register	117,279	Parade Magazine
AL	Montgomery	Advertiser	57,955	USA Weekend
AL	Opelika	News	15,279	USA Weekend
AL	Selma	The Selma Times-Journal	6,663	Parade Magazine
AL	Talladega	Daily Home	9,723	Parade Magazine
AL	Tuscaloosa	News	35,541	Parade Magazine
AR	Blytheville	Courier News	4,948	Parade Magazine
AR	Conway	Log Cabin Democrat	11,271	USA Weekend
AR	El Dorado	South Arkansas Sunday News	15,240	USA Weekend
AR	Fort Smith	Southwest Times Record	43,205	USA Weekend
AR	Harrison	Times	10,317	USA Weekend
AR	Hot Springs	Sentinel - Record	18,301	USA Weekend
AR	Jonesboro	Sun	21,416	USA Weekend
AR	Little Rock	Arkansas Democrat-Gazette	275,991	Parade Magazine
AR	Mountain Home	Baxter Bulletin	11,589	USA Weekend
AR	Paragould	Press	4,989	USA Weekend
AR	Pine Bluff	Commercial	16,770	USA Weekend
AR	Russellville	Courier	9,623	USA Weekend
AR	Searcy	Citizen	5,980	USA Weekend
AR	Springdale	Morning News of Northwest Arkansas	40,154	USA Weekend
AZ	Bullhead City	Mohave Valley Daily News	10,423	USA Weekend
AZ	Casa Grande	Dispatch	11,332	USA Weekend
AZ	Douglas	Dispatch	2,065	
AZ	Flagstaff	Arizona Daily Sun	12,100	USA Weekend
AZ	Kingman	Miner		Parade Magazine
AZ	Lake Havasu City	News-Herald	8,968	USA Weekend
AZ	Mesa	Tribune	11,428	USA Weekend
AZ	Phoenix	1000/00000000	86,507	Parade Magazine
AZ	100000000000000000000000000000000000000	Arizona Republic Courier	556,465	USA Weekend
	Prescott Siegga Vieta		19,992	USA Weekend
AZ	Sierra Vista	Herald	10,329	USA Weekend
AZ	Sun City	News-Sun	15,819	USA Weekend
AZ	Tucson	Star 2016 St	173,064	USA Weekend
AZ	Tucson	Arizona Daily Star	173,064	Parade Magazine
AZ	Yuma	Daily Sun	25,966	Parade Magazine
CA	Auburn	Journal	11,804	USA Weekend
CA	Bakersfield	Californian	74,742	Parade Magazine
CA	Barstow/Victorville	Desert Dispatch/Press	37,157	USA Weekend
CA	Benicia	Herald	3,522	USA Weekend
CA	Chico	Enterprise-Record	33,374	USA Weekend
CA	Davis	Enterprise	10,283	USA Weekend
CA	El Centro	Imperial Valley Press	13,176	USA Weekend
CA	Eureka	Times - Standard	20,943	USA Weekend
CA	Fairfield	Republic	20,949	USA Weekend

State	City	Newspaper	Circulation	Sunday Magazin
CA	Fresno	Bee	183,744	Parade Magazine
CA	Grass Valley	Union	16,818	USA Weekend
CA	Hanford	Sentinel	12,959	USA Weekend
CA	Hayward-Fremont-Newark-Pleasanton	ANG Newspapers	107,256	USA Weekend
CA	Lakeport	Lake County Record Bee	8,168	USA Weekend
CA	Lodi	News Sentinel	16,855	USA Weekend
CA	Lompoc-Santa Maria	Record-Times	25,388	USA Weekend
CA	Los Angeles	Daily News	187,740	USA Weekend
CA	Los Angeles	Times	1,231,318	Parade Magazine
CA	Los Angeles County	Breeze	70,594	USA Weekend
CA	Los Angeles County	Press Telegram	95,771	USA Weekend
CA	Los Angeles County	Star News-Valley Tribune-Daily News	90,691	USA Weekend
CA	Madera	Tribune	4,877	USA Weekend
CA	Marin County	Independent Journal	40,223	USA Weekend
CA	Marysville	Appeal - Democrat	21,681	USA Weekend
CA	Merced	Sun-Star	20,189	USA Weekend
CA	Modesto	Bee	88,380	Parade Magazine
CA	Monterey	County Herald	32,866	Parade Magazin
CA	Napa	Napa Valley Register	17,873	USA Weekend
CA	Oakland	Oakland Tribune	55,138	USA Weekend
CA	Oceanside/Escondido	North County Times	92,073	Parade Magazin
CA	Ontario	Bulletin	66,318	USA Weekend
CA	Palm Springs	The Desert Sun	58,464	USA Weekend
CA	Palmdale	Antelope Valley Press	26,656	USA Weekend
CA	Porterville	Recorder	9,146	USA Weekend
CA	Red Bluff	News	7,205	USA Weekend
CA	Redding	Record Searchlight	10.0445444444	
CA	Redlands	Redlands Daily Facts	38,632 6,875	Parade Magazine
CA	Riverside	Press-Enterprise		USA Weekend
CA	Sacramento	Bee	185,099	Parade Magazino
CA	Salinas	Californian	330,993	Parade Magazine
CA			20,317	USA Weekend
CA	San Bernardino	Sun Union-Tribune	72,821	USA Weekend
CA	San Diego	Chronicle	408,392	Parade Magazine
CA	San Francisco		451,504	Parade Magazine
	San Jose	Mercury News	263,373	Parade Magazin
CA	San Luis Obispo	Tribune	43,757	Parade Magazine
CA	San Mateo	County Times	34,450	USA Weekend
CA	Santa Ana	Orange County Register	354,632	Parade Magazini
CA	Santa Barbara	News-Press	42,375	USA Weekend
CA	Santa Cruz	County Sentinel	25,930	USA Weekend
CA	Santa Rosa	Press Democrat	86,766	Parade Magazine
CA	Stockton	Record	65,575	Parade Magazini
CA	Tulare-Visalia	Advance Register-Times Delta	30,984	USA Weekend
CA	Ukiah	Journal	7,233	USA Weekend
CA	Vacaville	Reporter	18,749	USA Weekend
CA	Vallejo	Times-Herald	20,525	USA Weekend
CA	Ventura County	Star †	100,502	Parade Magazine
CA	Walnut Creek	Contra Costa Times	190,613	Parade Magazine
CA	Watsonville	Register-Pajaronian	5,433	USA Weekend
CA	Woodland	Democrat	9,441	USA Weekend
CO	Boulder	Sunday Camera	38,161	Parade Magazine
CO	Canon City	Daily Record	7,941	USA Weekend
CO	Colorado Springs	Gazette	110,820	Parade Magazine
CO	Denver	Post & Rocky Mountain News	704,806	Parade Magazine
CO	Denver	Post/Rocky Mountain News	704,806	USA Weekend
CO	Durango	Herald	8,723	USA Weekend
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State	City	Newspaper	Circulation	Sunday Magazin
CO	Glenwood Springs	Western Slope	1,576	Parade Magazine
CO	Grand Junction	Sentinel	33,763	Parade Magazine
CO	Greeley	Tribune	28,612	USA Weekend
CO	Longmont	Times-Call	23,149	USA Weekend
CO	Loveland	Reporter-Herald	18,149	USA Weekend
CO	Montrose	Press	5,572	USA Weekend
CO	Pueblo	Chieftan	53,078	Parade Magazine
CT	Danbury	News-Times	33,149	Parade Magazine
CT	Fairfield	County Post	85,772	USA Weekend
CT	Hartford	Courant	272,918	USA Weekend
CT	Manchester	Journal Inquirer	42,467	Parade Magazine
CT	Manchester	Journal Inquirer	40,216	USA Weekend
CT	Meriden	Record-Journal	20,937	USA Weekend
CT	New Britain	Herald	25,051	USA Weekend
CT	New Haven	Register	90,389	USA Weekend
CT	New London	Day	43,442	Parade Magazine
CT	Norwalk	Hour	14,183	USA Weekend
CT	Norwich	Bulletin	28,413	USA Weekend
CT	Stamford/Greenwich	Advocate/Times	38,434	Parade Magazine
CT	Torrington	Register-Citizen	7,215	USA Weekend
CT	Waterbury	Republican-American	61,100	Parade Magazine
CT		Record-Journal	11,568	Parade Magazine
DC	Suburban Washington	Examiner	243,151	USA Weekend
DC	Washington	Post	960,684	Parade Magazine
DC	Washington	Times	76,917	USA Weekend
DE	Dover	Delaware State News	25,719	Parade Magazine
DE	Wilmington	News Journal	134,865	USA Weekend
FL	Boca Raton	News	17,391	USA Weekend
FL	Bradenton	Herald	57,320	USA Weekend
FL	Brooksville	Hernando Today	4,964	
FL	Charlotte Harbor/Venice Beach	Sun/Gondalier Sun		USA Weekend
FL	Crystal River		55,644	USA Weekend
FL	Daytona Beach	Citrus County Chronicle News-Journal	31,851	USA Weekend USA Weekend
FL	Fort Lauderdale	South Florida Sun-Sentinel	125,754 339,728	
FL	Fort Myers	News-Press		USA Weekend
	Fort Walton Beach	Northwest Florida News	120,342	USA Weekend
FL FL			45,177	Parade Magazine
	Gainesville	Sun	54,205	Parade Magazine
FL	Jacksonville	Times-Union	222,392	USA Weekend
FL	Lake City	Reporter	8,657	Parade Magazine
FL	Lakeland	Ledger	91,288	Parade Magazine
FL	Leesburg	Commercial	25,019	USA Weekend
FL	Marianna	Jackson County Floridan	6,738	USA Weekend
FL	Melbourne	Today	102,891	USA Weekend
FL.	Miami	El Nuevo Herald	98,261	Parade Magazine
FL	Miami	Herald	390,171	Parade Magazine
FL	Naples	News	79,061	Parade Magazine
FL	Ocala	Star-Banner	54,160	Parade Magazine
FL	Orlando	Sentinel	341,025	Parade Magazine
FL	Panama City	News-Herald	34,152	USA Weekend
FL	Pensacola	News Journal	75,526	USA Weekend
FL	Sarasota	Herald-Tribune	138,675	Parade Magazine
FL.	Sebring	Highlands Today	20,445	USA Weekend
FL	St. Augustine	Record	18,837	USA Weekend
FL	St. Petersburg	Times	422,410	Parade Magazine
FL	Tallahassee	Democrat	63,761	USA Weekend
FL	Tampa	Tribune	309,916	Parade Magazino
FL	The Villages	The Villages Daily Sun	30,268	USA Weekend

State	City	Newspaper	Circulation	Sunday Magazir
FL	Treasure Coast	News-Press-Tribune	120,358	Parade Magazine
FL	West Palm Beach	Post	211,697	Parade Magazine
FL	Winter Haven	News-Chief	9,387	USA Weekend
GA	Albany	Sunday	25,969	USA Weekend
GA	Americus	Times-Recorded	6,511	Parade Magazine
GA	Athens	Banner Herald and News	31,159	USA Weekend
GA	Atlanta	Journal-Constitution	561,405	Parade Magazine
GA	Augusta	Chronicle	92,292	USA Weekend
GA	Canton	Cherokee Tribune	5,554	USA Weekend
GA	Carrollton	Times-Georgian	8,427	USA Weekend
GA	Columbus	Ledger-Enquirer	53,625	Parade Magazin
GA	Cordele	Dispatch	4,529	Parade Magazin
GA	Dalton	Citizen-News	12,244	USA Weekend
GA	Douglasville	County Sentinel	4,000	USA Weekend
GA	Dublin	Courier-Herald	9,954	USA Weekend
GA	Gainesville	Times	20,392	USA Weekend
GA	Griffin	News	7,829	USA Weekend
GA	Jonesboro	News Daily	3,151	USA Weekend
GA	Lawrence-Conyers	Sunday Citizen-Daily Post	112,884	USA Weekend
GA	Macon	Telegraph	76,784	Parade Magazin
GA	Marietta	Journal Journal	17,653	USA Weekend
GA	McDonough	Daily Herald	3,015	USA Weekend
GA.	Milledgeville	Union-Recorder	7,827	The second secon
GA	Moultrie	Observer	6,697	USA Weekend
GA	Newnan	Times - Herald	10,450	Parade Magazin USA Weekend
GA	Rome	News Tribune	19,038	The second secon
GA	Savannah	Morning News	64,308	Parade Magazini USA Weekend
GA	Statesboro	Herald	7,779	The state of the s
GA	Thomasville	Times-Enterprise	9,510	Parade Magazin
GA	Tifton	Gazette	9,500	Parade Magazin
GA	Valdosta	Daily Times		Parade Magazin
HI	Hilo	Tribune-Herald	18,278	Parade Magazin
HI	Honolulu	Advertiser	21,436	USA Weekend
HI	Honolulu	Star-Bulletin	158,021	USA Weekend
HI	Kailua-Kona	West Hawaii Today	60,984	Parade Magazine
HI	Lihue		16,124	USA Weekend
HI	Wailuku	Garden Island Maui News	9,424	USA Weekend
IA	Ames	Tribune	26,547	Parade Magazine
2000			12,426	Parade Magazine
IA	Burlington	Hawk Eye	20,589	Parade Magazine
IA IA	Cedar Rapids Clinton	Gazette	75,616	Parade Magazine
	Clinton Council Bluffs	Herald	11,866	USA Weekend
IA	A CONTRACT C	Nonpareil	20,762	USA Weekend
IA	Davenport-Bettendorf	Quad City Times	67,931	Parade Magazine
IA	Des Moines	Register	240,912	USA Weekend
IA	Dubuque-East Dubuque	Telegraph-Herald	33,684	USA Weekend
IA	Fort Dodge	Messenger	18,856	Parade Magazine
IA	Iowa City	Press-Citizen	16,228	USA Weekend
IA	Marshalltown	Times-Republican	10,782	Parade Magazine
IA	Mason City	Globe-Gazette	22,915	Parade Magazine
IA	Muscatine	Journal	7,554	USA Weekend
IA	Sioux City	Journal	42,313	USA Weekend
IA	Waterloo	Courier	51,420	Parade Magazine
ID	Boise	ldaho Statesman	86,388	USA Weekend
ID	Coeur d'Alene	Press	31,600	USA Weekend
	The Control of the Co	B B	26 200	Daniela Managaria
ID	Idaho Falls	Post-Register	26,290	Parade Magazino
ID ID	Lewiston-Clarkson	Tribune	25,602	Parade Magazine Parade Magazine

State	City	Newspaper	Circulation	Sunday Magazin
ID	Pocatello	Idaho State Journal	18,035	Parade Magazine
ID	Rexburg	Standard Journal	4,900	USA Weekend
ID	Twin Falls	Times-News	23,281	Parade Magazine
IL.	Alton-East Alton-Wood River	Telegraph	26,710	USA Weekend
IL.	Aurora	Beacon News	28,861	USA Weekend
IL.	Belleville	News-Democrat	65,847	Parade Magazine
IL.	Benton	News	2,968	USA Weekend
IL	Bloomington	Pantagraph	50,019	Parade Magazine
IL.	Carbondale	Southern Illinoisan	36,682	Parade Magazine
IL.	Centralia-Central City	Sentinel	14,294	Parade Magazine
IL	Champaign	News-Gazette	45,826	Parade Magazine
IL.	Charleston	Time-Courier	6,606	USA Weekend
IL.	Chicago	Sun-Times	320,371	USA Weekend
IL.	Chicago	Tribune	957,212	Parade Magazine
IL.	Chicago Suburban	Herald	149,371	USA Weekend
IL	Chicago Suburban	Southtown	52,927	USA Weekend
H.	Crystal Lake	Northwest Herald	39,757	USA Weekend
IL	Danville	Commercial News	16,126	USA Weekend
IL	Decatur	Herald and Review	44,359	Parade Magazine
IL.	DeKalb	Daily Chronicle	10,567	Parade Magazine
IL.	DuQuoin	Call	3,648	USA Weekend
IL.	Effingham	Daily News	12,407	USA Weekend
IL	Eldorado	Journal	1,100	USA Weekend
IL	Elgin	Courier News	13,320	USA Weekend
IL.	Freeport	Journal-Standard	13,183	Parade Magazine
IL	Galesburg	Register-Mail	13,693	
IL.	Geneva	Kane County Chronicle	12,759	Parade Magazine USA Weekend
IL	Harrisburg	Register	4,380	USA Weekend
IL	Jacksonville	Journal-Courier	13,985	
IL	Joliet	Herald News		USA Weekend
IL	Kankakee	Journal	45,224	USA Weekend
IL.	La Salle-Peru-Oglesby	Spring Valley News-Tribune	31,362	USA Weekend
IL	Macomb	Journal	17,601	USA Weekend
IL	Marion	Republican	4,970	USA Weekend
IL	Mattoon	Journal Gazette	3,000	USA Weekend
IL	Morris	The second decoration of the second s	10,875	USA Weekend
IL	Mount Vernon	Daily Herald	6,870	USA Weekend
IL	Naperville	Register News	9,272	USA Weekend
776	1500	Sun	16,237	USA Weekend
IL IL	Pekin Peoria	Daily Times Journal-Star	8,387	USA Weekend
IL	Pontiac		83,553	Parade Magazine
-		Leader	4,004	USA Weekend
IL.	Quincy Rock Island-Moline-East Moline	Herald-Whig	26,477	Parade Magazine
IL.	The state of the s	Argus-Dispatch	47,041	USA Weekend
IL.	Rockford	Register Star	72,469	USA Weekend
IL	Springfield	State Journal-Register	62,660	Parade Magazine
IL	Sterling-Rock Falls	Sauk Valley Sunday	19,819	USA Weekend
IL	Waukegan	News Sun	22,362	USA Weekend
IL	West Frankfort	American	2,490	USA Weekend
IN	Anderson	Herald Bulletin	23,993	Parade Magazine
IN	Angola	Herald-Republican	4,735	USA Weekend
IN	Auburn	Star	6,556	USA Weekend
IN	Bloomington-Bedford	Times	43,110	Parade Magazine
IN	Bluffton	News Banner	5,031	USA Weekend
IN	Columbus	Republic	20,406	USA Weekend
IN	Connersville	News Examiner	6,569	USA Weekend
IN	Crawfordsville	Journal Review	8,240	USA Weekend
IN	Elkhart	Truth	28,478	USA Weekend